Message

From: Puvilland, Xavier SLUBE-DIU [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=C7F7A3AE9FB04F988567BDA20664E08D-FRXPU0]

**Sent**: 2/7/2020 10:50:21 AM

To: Kinnealey, Arthur J SLUBE-DIU [arthur.kinnealey@shell.com]; McLaughlin, Robert W SLUBE-DIU

[robert.mclaughlin@shell.com]; Williams, Carl O SLUBE-DIU [carl.o.williams@shell.com]; Peterson, Douglas D SLUBE-DIU [douglas.peterson@shell.com]; Steele, Gary R SLUBE-DIU [g.steele@shell.com]; Eshelman, Kyle SLUBE-DIU [kyle.eshelman@shell.com]; Smyth, Nick C SLUBE-DIU [nick.smyth@shell.com]; Greer, Tameka S SLUBE-DIU [tameka.greer@shell.com]; Hanna, Hugh R SLUBE-DIU [hugh.hanna@shell.com]; O'Neil, Mary J SLUBE-DIU [mary.oneil@shell.com]; Canales, Eugenio E SLUBE-DIU [eugenio.canales@shell.com]; Moran, Daniel E SLUBE-DIU

[daniel.moran@shell.com]; White, Bruce N SLUBE-DIU [bruce.white2@shell.com]

CC: Guerrero Herrera, Jesus E SLUBE-DIU [j.guerreroherrera@shell.com]; McDonnell, John P SLUBE-DIU

[john.mcdonnell@shell.com]; Boydstun, Eric E SLUBE-DIU [eric.boydstun@shell.com]; Marino, Brian J SLUBE-DIU [brian.marino@shell.com]; Charles, Sean T SLUBE-DIU/C [sean.charles@shell.com]; Johnston, Al W SLUBE-DIU

[al.johnston@shell.com]; Hammack, Monica M SLUBE-DIU [monica.hammack@shell.com]

Subject: Recent wins - Indirect US #5

Team,

Following up with the wins from January. The activity has been picking up since December, but our overall run rate is still below target. Some of you already managed to be at or above target in January from a C3 perspective and I know the pipelines are getting healthier, so keep pushing hard! Any support needed please let Art, Nick and/or myself know.

### Art (covering the B2B North East sector):

- o 23k gallons and \$64k C3 won with RelaDyne, Kino Inc, taken away from Chevron
- o Ameresco Inc Chicopee won with Dennison, stolen from Mobil, for 20k gallons and \$49k C3

### Bob:

Several wins with PPC for a total of 37k gallons and over \$130k C3, most notably Gas Search Drilling (25k gallons) and Mericle Construction taken away from Castrol, the remainder on three smaller accounts (MFPS, Beinhower Leasing and Beaver Logging) taken away from Mobil

#### Carl:

2 new accounts (True Grit and Sekisui) won with O'Rourke for 16k gallons and \$50k C3

#### Daniel:

- o 3 new accounts with Lynch Oil for a total of **40k gallons** and \$135k C3: East Coast Diesel, FCS Transport and most notably Disney which had been in the works for a while
- Big & Heavy Equipment won with Taylor Enterprises for 5k gallons and \$16k C3
- 3 new accounts with RelaDyne for a total of 10k gallons and \$34k C3: Cowan Trucking, Brooks Auto Parts and Amex Trucking

### Doug:

- o 2 accounts won with Rilco, for 36k gallons and \$127k C3: Berger Excavating (22k gallons) and Pace Buses
- 2 accounts won with Midtex, for 16k gallons and \$53k C3:. A. H. Beck Foundation Company and Flasher Equipment
- Transcasa won with Oil Patch for 10k gallons and \$32k C3

### Gary:

 3 accounts won, all with Merle Boes and mostly against Chevron, for a total of 35k gallons and over \$90k C3: Challenge Mfg, Betz Industries and Cadillac Castings

### • Hugh:

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First win with Reladyne: McCartney Produce for 3k gallons and \$9k C3

### Kyle:

 Two great wins with 2 new accounts, with VanDePol, for a total of 40k gallons and \$110k C3: Legend Transportation (30k gallons) and Euro America

### MJ:

- 3 accounts won with two different RelaDyne branches for a total of 14k gallons and \$44k C3: Buckey Western Star, GlenDi Inc. and HeavyQuip
- 2 accounts won with Rilco for a total of 13k gallons and \$44k C3: JA Frate and Emily's Truck Repair (2 locations)

#### Tameka:

 3 new accounts won with Taylor for 11k gallons and \$25k C3: Tremron, Precision Pallets and Plazit Polygal

Any comments welcome as always,

Thanks,

Xavier.

From: Puvilland, Xavier SLUBE-DIU

Sent: Wednesday, January 15, 2020 8:02 PM

Dear all,

Following up on the wins from December. As expected a soft month due to the holiday period, let's ensure we have a strong rebound in January!

#### Art:

 22k gallons and \$85k C3 won with RelaDyne on multiple accounts: Cowan Systems – Georgia, Ingram Concrete, Complete Auto Truck Lube, Mid America Fuels, American Construction and Pacific steel & Recycling

### Bob:

- Two wins with PPC for a total of 30k gallons and \$85k C3: Graymont Lewis and Pennex Aluminum
- Two wins with RelaDyne for a total of 20k gallons and \$45k C3: Logan Aluminum and Macon Asphalt –
   Barnett
- Some great news to be confirmed soon in the nuclear space...

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- Carl:
  - o 1 new account won with O'Rourke, Tesmac USA, for 15k gallons and \$40k C3
- Doug:
  - With Rilco, won NRE (railroad repair operation), for over 35k gallons and \$50k C3
- Gary:
  - West Michigan Molding, 5k gallons, \$12k C3
  - OSI Plastics 500 Gallons, \$1k C3. The account is expected to grow, annual volume is estimated to be **3-4k** gallons (Tellus/Omala) estimated margin is \$8k
- Kyle:
  - Won 3 new accounts, again all from Chevron and through VanDePol, for a total of 12k gallons and \$35k
     C3: CHI Trucking, Raven Transport and E Diesel
- Nick:
  - 3 new accounts with Lynch Oil for 18k gallons and over \$50k C3: J Malever, Optimal Equipment Repair and Trans Phos
  - 1 new accounts with B&J for 3k gallons and \$10k C3: Forester Joseph Trucking

Any comments please let me know,

Thanks,

Xavier.

**From:** Puvilland, Xavier SLUBE-DIU **Sent:** Friday, December 6, 2019 4:55 PM

To: Kinnealey, Arthur J SLUBE-DIU/A <<u>Arthur.Kinnealey@shell.com</u>>; McLaughlin, Robert W SLUBE-DIU/A <<u>robert.mclaughlin@shell.com</u>>; Williams, Carl O SLUBE-DIU/A <<u>Carl.O.Williams@shell.com</u>>; Peterson, Douglas D SLUBE-DIU/A <<u>douglas.peterson@shell.com</u>>; Steele, Gary R SLUBE-DIU/A <<u>G.Steele@shell.com</u>>; Strausbaugh, Jeremy W SLUBE-DIU/A <<u>Jeremy.Strausbaugh@shell.com</u>>; Eshelman, Kyle SLUBE-DIU/A <<u>Kyle.Eshelman@shell.com</u>>; Smyth, Nick C SLUBE-DIU/A <<u>nick.smyth@shell.com</u>>; Greer, Tameka S SLUBE-DIU/A <<u>Tameka.Greer@shell.com</u>>
Cc: Guerrero Herrera, Jesus E SLUBE-DIU <<u>J.GuerreroHerrera@shell.com</u>>; McDonnell, John P SLUBE-DIU <<u>john.mcdonnell@shell.com</u>>; Boydstun, Eric E SLUBE-DIU <<u>Eric.Boydstun@shell.com</u>>; Marino, Brian J SLUBE-DIU <<u>brian.marino@shell.com</u>>; Charles, Sean T SLUBE-DIU/C <<u>Sean.Charles@shell.com</u>>; Johnston, Al W SLUBE-DIU <<u>Al.Johnston@Shell.com</u>>; Canales, Eugenio E STUSCO-STO/312 <<u>Eugenio.Canales@shell.com</u>>; White, Bruce N SLUBE-DIU/75 <<u>Bruce.White2@shell.com</u>>; O'Neil, Mary J SLUBE-DIU/721 <<u>Mary.Oneil@shell.com</u>>; Moran, Daniel E SLUBE-DIU/721 <<u>daniel.moran@shell.com</u>>; Hanna, Hugh R SLUBE-DIU/76 <<u>Hugh.Hanna@shell.com</u>>; Hammack, Monica M SLUBE-DIU <<u>Monica.Hammack@Shell.com</u>>

Subject: Recent wins - Indirect US #3

Dear all,

I'm following up on the previous highlights sent last month. Please find below some of the wins reported over the last month or so. As previously, please monitor the expected pickup in distributors' purchases and analyze any gap, and keep up the good work!

#### Art:

 Over 50k gallons and \$200k C3 won this month with RelaDyne on multiple accounts, most notably Champlain Peterbilt, Froedge Machine & Supply, Ross Daniels Environmental, ACI Lubesco, BSL Express and Whitney & Sons, but also 8 other smaller accounts

#### Bob:

- Two wins with PPC for a total of 15k gallons and \$60k C3: PEI and American Baler
- Multiple wins with RelaDyne for a total of 25k gallons and \$80k C3: Plastic Omnium Brenan, Apex Power, McWane Ductal Gagliardi, M&M Nicholas and TetraCorp Lucero

### Carl:

- 4 new accounts won with O'Rourke for over **75k gallons** and \$200k C3:
  - Ranger Energy for 50k gallons
  - Buzzi Unicem USA, All Marine and Forterra Pipe & Precast (2of7)

#### Doug:

- Amongst others, three significant wins with Midtex for over 50k gallons and over \$175k C3:
  - Liberty Materials over 30k gallons with a unit C3 of \$3.30
  - Heldenfels and Rocky Hill Equipment for 20k gallons and \$70k C3

# Gary:

- 5 new accounts won with Rilco for 25k gallons and \$50k C3: Interlake Mecalux Pontiac, ALM Positioners Rock Island, Princeton Flighting, Monterey Mushroom and Pretium Packaging Peru
- GNS Holland won with Merle Boes for **5k gallons** and \$15k C3

# Jeremy:

Two accounts won with Christensen for 8k gallons and \$25k C3: Portland Pattern and Wetland Creations WCI

### Kyle:

Won 4 new accounts, all from Chevron and through VanDePol for a total of 15k gallons and \$45k C3: Extreme Truck and Trailer Alignment, RK Truck Repair, Sandoval Diesel Road Services and SKG Trucking

# Nick:

4 new accounts with Lynch Oil for 30k gallons and over \$100k C3: Napa Polk County, Stepps Towing & Transport, Boykin Construction and Waste Connections Pinellas

#### Tameka:

- Several wins with Dilmar totaling close to 140k gallons and over \$200k C3, with most notably the first order delivered to Nucor Darlington (125k gallons)
- Chevron conversions with Colonial are now complete (including retaining RB Lumber) for another 71k gallons and over \$150k C3

Good luck t	for next mont	h and see y'al	l next week ii	n Phoenix:
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Anv	comments	nlease	let me	know	
Ally	comments	piease	iet me	KHOW,	

Thanks,

Xavier.

From: Puvilland, Xavier SLUBE-DIU

Sent: Thursday, October 24, 2019 6:23 PM

To: Kinnealey, Arthur J SLUBE-DIU/A <a href="mailto:Kinnealey@shell.com">Arthur Kinnealey@shell.com</a>; McLaughlin, Robert W SLUBE-DIU/A

<robert.mclaughlin@shell.com>; Williams, Carl O SLUBE-DIU/A <Carl.O.Williams@shell.com>; Peterson, Douglas D

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SLUBE-DIU/A <douglas.peterson@shell.com>; Steele, Gary R SLUBE-DIU/A <<u>G.Steele@shell.com</u>>; Strausbaugh, Jeremy W SLUBE-DIU/A <<u>Jeremy.Strausbaugh@shell.com</u>>; Eshelman, Kyle SLUBE-DIU/A <<u>Kyle.Eshelman@shell.com</u>>; Smyth, Nick C SLUBE-DIU/A <<u>nick.smyth@shell.com</u>>; Greer, Tameka S SLUBE-DIU/A <<u>Tameka.Greer@shell.com</u>>

Cc: Guerrero Herrera, Jesus E SLUBE-DIU <<u>J.GuerreroHerrera@shell.com</u>>; McDonnell, John P SLUBE-DIU <<u>john.mcdonnell@shell.com</u>>; Boydstun, Eric E SLUBE-DIU <<u>Eric.Boydstun@shell.com</u>>; Marino, Brian J SLUBE-DIU <<u>brian.marino@shell.com</u>>; Charles, Sean T SLUBE-DIU/C <<u>Sean.Charles@shell.com</u>>

Subject: Recent wins - Indirect US #2

Dear all,

I'm following up on the previous highlights sent last month. Please find below some of the wins reported over the last four weeks. As previously, please monitor the expected pickup in distributors' purchases and analyze any gap, and keep up the good work!

### Art:

 23k gallons and \$85k C3 won this month: Boulevard Tire, Fitzgerald, J&J transportation and Clark Bradshaw

### Bob:

- Two wins with PPC:BKV Operating for 16k gallons and \$56k C3 and Ellwood Forge for 35k gallons
- Multiple wins with RelaDyne (28k gallons): Cartel Drilling, Gorilla Brake, Beaver Mountain, Dark Horse Timber and Chipcore

### Doug:

- O'Rourke: 5 accounts won (Massey Truck, Ashley Truck Repair, 5J Trucking, Lindale and T&B Trucking)
   for 27k gallons and \$75k C3
- Midtex: Bexar was a win of 7k gallons and \$24k C3

#### Gary:

- Sterling Steel and Axium plastics, won with Rilco for 20k gallons and \$50k C3
- Great Lakes Water won with Eastern Oil for 15k gallons and \$45k C3

### Jeremy:

o After Press Forge, additional wins in PCC group with Dion: Timet, Hand Forge and Schultz Steel, for an extra **50k gallons** and \$150k C3. Carlton Forge Works is the remaining site to convert.

# Kyle:

Multiple wins with multiple distributors for 35k gallons and \$120k C3 of Fleet Service (Powell),
 Evergreen Tree Service (EVCO), Gills Express (Van de Pol) and Prarie Field Services (Dooley).

# Nick:

- 5 new accounts (CW Roberts Wildwood, Independence RV, Trans Phos, Lotts Concrete and MCI Bus)
   with Lynch for 30k gallons and over \$100k C3
- 7 new accounts (Roane Transportation, Sam Franklin and Son, Tim's Garage, Elmer Kincaide Trucking, Carpenter Logging, City of Knoxville Heavy Fleet and City of Knoxville) with Taylor for 43k gallons and over \$120k C3

Good luck for next month!

Any comments please let me know,

Thanks,

Xavier.

From: Puvilland, Xavier SLUBE-DIU

Sent: Thursday, September 26, 2019 2:10 PM

To: Kinnealey, Arthur J SLUBE-DIU/A <<u>Arthur.Kinnealey@shell.com</u>>; McLaughlin, Robert W SLUBE-DIU/A <<u>robert.mclaughlin@shell.com</u>>; Williams, Carl O SLUBE-DIU/A <<u>Carl.O.Williams@shell.com</u>>; Peterson, Douglas D SLUBE-DIU/A <<u>douglas.peterson@shell.com</u>>; Steele, Gary R SLUBE-DIU/A <<u>G.Steele@shell.com</u>>; Strausbaugh, Jeremy W SLUBE-DIU/A <<u>Jeremy.Strausbaugh@shell.com</u>>; Eshelman, Kyle SLUBE-DIU/A <<u>Kyle.Eshelman@shell.com</u>>; Smyth, Nick C SLUBE-DIU/A <<u>nick.smyth@shell.com</u>>; Greer, Tameka S SLUBE-DIU/A <<u>Tameka.Greer@shell.com</u>>
Cc: Guerrero Herrera, Jesus E SLUBE-DIU <<u>J.GuerreroHerrera@shell.com</u>>; McDonnell, John P SLUBE-DIU <<u>john.mcdonnell@shell.com</u>>; Boydstun, Eric E SLUBE-DIU <<u>Eric.Boydstun@shell.com</u>>; Marino, Brian J SLUBE-DIU <<u>brian.marino@shell.com</u>>

Subject: Recent wins - Indirect US #1

Team,

I wanted to thank you for the work done together with our distributors hunting new businesses! Now, let's ensure those volumes materialize in the distributors purchases; please monitor the expected pickup in distributors' purchases and analyze any gap.

# See below some of the main wins reported over the last two months, for over a million gallons:

### Art:

- ACG with RelaDyne, an integrated offer to both ACG and ARCOSA underpinned by superior account management. Shell and RelaDyne committed to perform site assessments at all ACG locations.
   Estimated volume will be around 50k gallons and over \$110k C3. ACG locations have been coming on line over the past 60 days.
- AUTOW NationaLease (locations in Tennessee and Alabama) with RelaDyne, from Chevron for 20k gallons and \$70k C3

### Bob:

- Multiple wins with PPC:
  - Constellium Aluminum Plant for 80k gallons
  - Standard Steel for 50k gallons
  - Hickory Run Energy Station for 30k gallons
  - GDS for 35k gallons
  - Another 6 new accounts for over 30k gallons
- Multiple wins with RelaDyne:
  - US Steel plants in the Chicago area for 120k gallons and more growth to come
  - Canyon Midstream for 95k gallons
  - Midwest Steel Temper Mill 50k gallons

### Carl:

6 new accounts with O'Rourke for over 50k gallons and \$150k C3

### Doug:

- o **100k gallons** and over \$150k C3 with Lone Star, a 12-store dealer group with locations in Texas, Arkansas, Louisiana, and New Mexico. Great team work with Tex-Con and Josalind!
- Also with Tex-Con, C&W Leasing for 80k gallons and \$100k C3
- Texas Lehigh moving from Shaeffer/Mobil to Shell with Midtex for 30k gallons and \$70k C3

### Gary:

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- Merle Boes is starting to supply Blarney Castle Oil, a new sub distributor in Western Michigan. 50k
   gallons with \$75k C3 over time.
- 3 new accounts with Eastern Oil and Halron for over 30k gallons and \$80k C3

## Jeremy:

Press Forge (part of CFW) with Dion, 15k gallons and \$40k C3. More to come from the other CFW sites
as sites assessments are being rolled out.

### Kyle:

- Won 9 accounts through blitzing activities in the Fresno area with Van De Pol for over 30k gallons and \$100k C3
- Also closed an annualized 18k gallons for \$78k C3 with VDP and EVCO on 6 accounts

### Nick:

- o 10 new accounts with Lynch for over **30k gallons** and \$130k C3
- o 4 new accounts with Taylor and B&J for 30k gallons and over \$100k C3

### Tameka:

Tico (with Colonial) converted from Chevron, 25k gallons and \$20k C3

Keep up the good work!

### **Xavier PUVILLAND**

Indirect Business Development Lead - US

**Tel:** +1 832 762 2452 **Mob:** +1 281 716 0792

Email: xavier.puvilland@shell.com Internet: http://www.shell.com Message

From: Puvilland, Xavier SLUBE-DIU [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=C7F7A3AE9FB04F988567BDA20664E08D-FRXPU0]

**Sent**: 12/20/2019 5:54:22 PM

To: Williams, Carl O SLUBE-DIU/A [carl.o.williams@shell.com]

Subject: RE: YTD Sales KPIs report

Carl,

Update at the end of November:

	Volume				С3				
	Total				Total				
BDM	Actual	Plan		% of Plan	Actual		Plan	%	of Plan
Carl Williams	1,5	590,250	1,830,377	87%		6,699,661	7,1	119,047	94%

Premium					Bonus
Actual	Pla	an		% of Plan	Eligible for Bonus
	1,743,255		747,982	233%	YES

	Volume				Total C3		Premium C3		
Sold To	Total	Plan	% of Plan	Total	Plan	% of Plan	Premium	Plan	% of Plan
BREAUX PETROLEUM PRODUCTS, INC.	561,949	582,712	96%	2,447,398	2,234,379	110%	323,075	111,536	290%
MIDTEX OIL, L.P.	212,916	255,542	83%	927,954	1,193,537	78%	196,414	161,505	122%
O'ROURKE DIST. CO., INC.	815,385	992,123	82%	3,324,309	3,691,130	90%	1,223,767	474,941	258%
Grand Total	1,590,250	1,830,377	87%	6,699,661	7,119,047	94%	1,743,255	747,982	233%

Thanks,

Xavier.

From: Puvilland, Xavier SLUBE-DIU

Sent: Friday, November 15, 2019 4:06 PM

To: Williams, Carl O SLUBE-DIU/A <Carl.O.Williams@shell.com>

Subject: RE: YTD Sales KPIs report

Carl,

Update at the end of October:

	Volume				СЗ	
	Total				Total	
				% of		
BDM	Actual	Plan		Plan	Actual	
Carl						
Williams		1,492,115	1,663,979	90%		6,392,256

									Bonu	s
		Premium								
									Eligib	le
	% of							% of	for	
Plan	Plan	Actual			Plan			Plan	Bonu	s
6,471,8	861 99%		1	,679,827			679,984	247%	YES	
		Volume			Total C3		Р	remium	C3	
Sold To	Total	Plan	% of Plan	Total	Plan	% of Plan	Premium		Plan	% of Plan
BREAUX PETROLEUM PRODUCTS, INC.	535,851	529,738	101%	2,346,832	2,031,254	116%	320,928	10:	1,396	3179
MIDTEX OIL, L.P.	207,523	232,311	89%	964,005	1,085,034	89%	207,451	146	5,823	1419
O'ROURKE DIST. CO., INC.	748,741	901,930	83%	3,081,419	3,355,573	92%	1,151,448	43:	1,765	2679
Grand Total	1,492,115	1,663,979	90%	6,392,256	6,471,861	99%	1,679,827	679	,984	2479

Happy to discuss on Monday,

Thanks,

Xavier.

From: Puvilland, Xavier SLUBE-DIU

Sent: Monday, October 21, 2019 6:54 PM

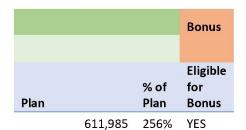
To: Williams, Carl O SLUBE-DIU/A < <a href="mailto:Carl.O.Williams@shell.com">Carl.O.Williams@shell.com</a>

Subject: YTD Sales KPIs report

Carl,

Please find below a snapshot of your performance against KPIs at the end of September. Happy to discuss further.

	Volume	Volume										
	Total					Total					Premium	1
					% of					% of		
BDM	Actual		Plan		Plan	Actual		Plan		Plan	Actual	
Carl												
Williams		1,381,968		1,497,581	92%		5,986,789		5,824,675	103%		1,563,673



	Volume				Total C3		Premium C3		
Sold To	Total	Plan	% of Plan	Total	Plan	% of Plan	Premum	Plan	% of Plan
BREAUX PETROLEUM PRODUCTS, INC.	494,003	476,764	104%	2,153,050	1,828,129	118%	278,840	91,256	306%
MIDTEX OIL, L.P.	197,477	209,080	94%	940,609	976,530	96%	214,486	132,140	162%
O'ROURKE DIST. CO., INC.	690,488	811,737	85%	2,893,130	3,020,016	96%	1,070,347	388,588	275%
Grand Total	1,381,968	1,497,581	92%	5,986,789	5,824,675	103%	1,563,673	611,985	256%

Thanks,

Xavier.

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### Message

From: Puvilland, Xavier SLUBE-DIU [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=C7F7A3AE9FB04F988567BDA20664E08D-FRXPU0]

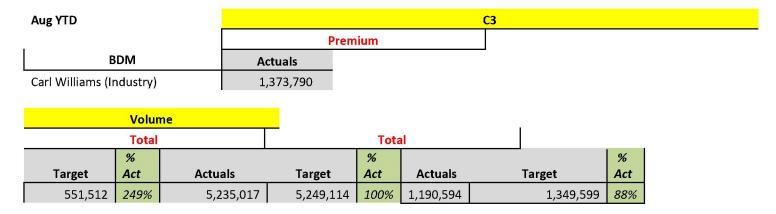
**Sent**: 9/30/2019 3:27:16 PM

To: Williams, Carl O SLUBE-DIU/A [carl.o.williams@shell.com]

Subject: KPI report August 2019

Carl,

Sorry it took me longer to get hold of this report. Please find attached the KPIs report by the end of August.



Thanks,

Xavier.

#### Message

From: Hammack, Monica M SLUBE-DIU [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=FC5B1DB93C76477097B7608F73777CA5-USMLJ1]

**Sent**: 2/25/2020 8:05:38 AM

To: Williams, Carl O SLUBE-DIU [carl.o.williams@shell.com]

CC: Puvilland, Xavier SLUBE-DIU [xavier.puvilland@shell.com]; Tosheff, Luke D SLUBE-DIU [luke.tosheff@shell.com]

Subject: RE: 2019 KPI Results

#### Carl-

We don't have that level of visibility into your personal details to calculate, you'll have to connect with HR who can provide further details.

From: Williams, Carl O SLUBE-DIU <Carl.O.Williams@shell.com>

Sent: Monday, February 24, 2020 4:31 PM

To: Tosheff, Luke D SLUBE-DIU < Luke. Tosheff@shell.com>

Cc: Puvilland, Xavier SLUBE-DIU <Xavier.Puvilland@shell.com>; Hammack, Monica M SLUBE-DIU

<Monica.Hammack@Shell.com>
Subject: RE: 2019 KPI Results

Hey Luke,

Thanks for providing my 2019 KPI results. How do we transcribe my 2019 KPI to calculate my actual sales bonus? Who is responsible for that?

I would like to confirm the amount. I received the following attachment and screen shot to help me calculate my bonus.

# **Calculation Examples**

### **Bonus Formula:**

Annual Base Salary x Bonus Percentage x Bonus Multiplier = Annual Sales Bonus

Weighted KPI

### Distribution of weightings for KPIs:

The payment of sales bonus is based on the aggregated performance of the weighted KPIs (i.e. 80%/120% threshold is applied to every KPI), i.e. If aggregated performance of weighted KPIs does not met the 80% threshold, no bonus is paid. The ceiling for each KPI individually and aggregated is 120%.

Bonus Multiplier Example:		Premium	С3	Volume	Total %	Multiplier
2 92	Weighting	Threshold	60%	40%		
Standard bonus	Target achieved	103%	120%	105%		
	Weighted KPI	100% eligible	72%	42%	114%	2.4
		Premium	C3	Volume	Total %	Multiplier
	Weighting	Threshold	60%	40%		
Single KPI missed	Target achieved	110%	103%	79%		
	Weighted KPI	100% eligible	62%	0%	62%	0.0
		Premium	C3	Volume	Total %	Multiplier
	Weighting	Threshold	60%	40%		
Premium Exception	Target achieved	79%	110%-(90%)*	95%		
	Weighted KPI	NOT eligible	54%	38%	92%	0.84
		*Premium excep	ption due to excee	eding total (	3	
		Premium	C3	Volume	Total %	Multiplier
Premium Threshold	Weighting	Threshold	60%	40%		
Conscide of Shell International Missed	Target achieved	79%	94%	90%		

NOT eligible

% of	Bonus
Target	Mulitiplier
0%	0.00
80%	0.60
81%	0.62
82%	0.64
98%	0.96
99%	0.98
100%	1.00
101%	1.10
102%	1.20
103%	1.30
104%	1.40
105%	1.50
106%	1.60
116%	2.60
117%	2.70
118%	2.80
119%	2.90
120%	3.00

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All the Best,

Carl O. Williams, Jr.

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Industrial Business Development Manager

Shell Lubricants Cell: 281-781-6096

Email: Carl.O.Williams@shell.com

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From: Tosheff, Luke D SLUBE-DIU < Luke. Tosheff@shell.com >

Sent: Monday, February 24, 2020 3:47 PM

To: Williams, Carl O SLUBE-DIU < Carl.O.Williams@shell.com>

Cc: Puvilland, Xavier SLUBE-DIU <Xavier.Puvilland@shell.com>; Hammack, Monica M SLUBE-DIU

< Monica. Hammack@Shell.com >

Subject: 2019 KPI Results

Hi Carl,

After thorough review and an in depth look at the financials, please see below for the finalized 2019 results for the accounts tied to your KPI performance. Please note that these results are final and encompass any exceptions, if applicable. On behalf of the BPM team of the Indirect channel, we look forward to reporting on 2020 results by utilizing the scorecard structure that has been developed to more holistically capture your contribution to the Indirect Community.

	Volume				Total C3		Premium C3		
Sold To	Total	Plan	% of Plan	Total	Plan	% of Plan	Premium	Plan	% of Plan
BREAUX PETROLEUM PRODUCTS, INC.	363,249	423,791	86%	1,541,512	1,625,003	95%	264,682	81,117	326%
MIDTEX OIL, L.P.	161,417	185,849	87%	636,701	868,027	73%	126,093	117,458	107%
O'ROURKE DIST. CO., INC.	377,758	721,544	52%	1,429,562	2,684,459	53%	590, 195	345,412	171%
O'ROURKE DIST. CO., LLC	218,437	-		700,393	-		169,408	1-	
Grand Total	1,120,860	1,331,183	84%	4,308,167	5,177,489	83%	1,150,377	543,987	211%

If you have any questions, don't hesitate to reach out!

Luke Tosheff BPM Team

### **Luke Tosheff**

Business Performance Analyst Indirect Channel - Shell Lubricants 150 N. Dairy Ashford, Houston, Texas 77079

Phone: 832-337-6325

Email: Luke.Tosheff@shell.com